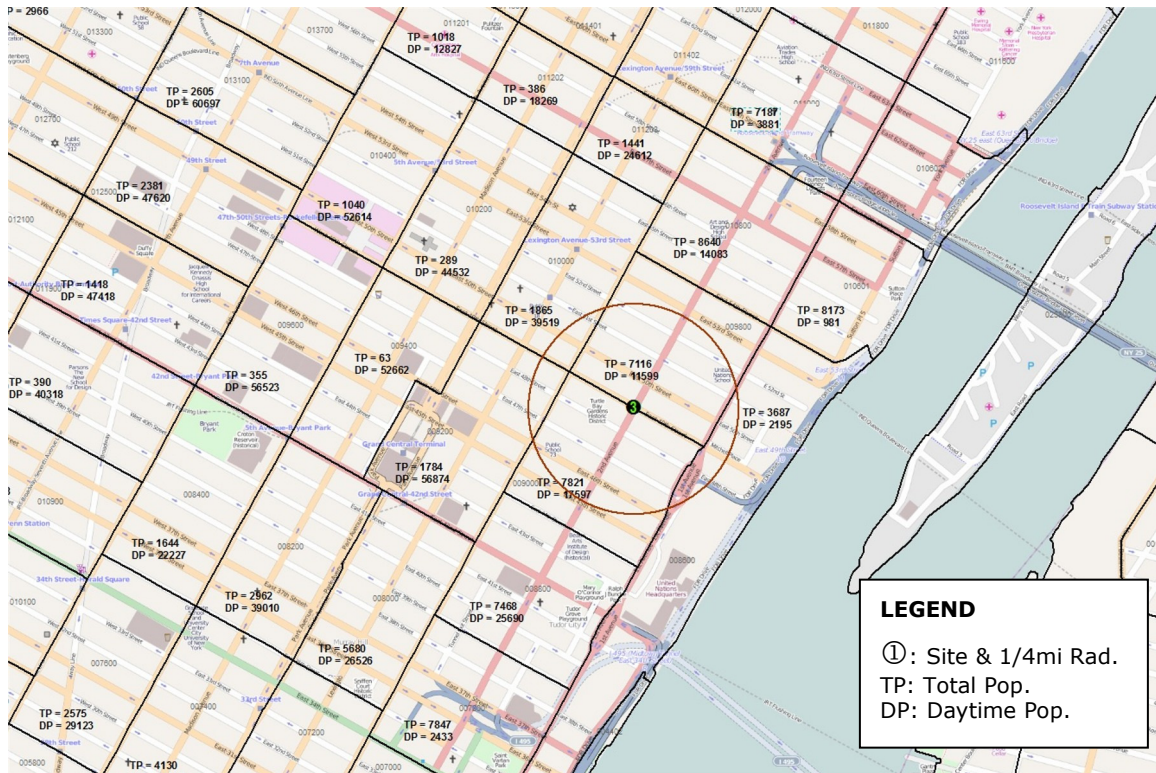


Midtown East Location Study

Pure Tacos uses advanced technologies and modern resources as well as foot traffic reports and manual counts to analyze potential locations. Tools such as geographic information system software allow us to evaluate daytime population, nighttime population and demographic information.

SITE

- Address: 2nd Ave and 49th St, New York NY. 1,000 sf.
Rent: \$95/sf/year. \$7,910/month.



POPULATION DATA

Total nighttime population for adjacent census tracts:	22,273
Total daytime population for adjacent census tracts:	127,784
Male population %:	47%
Female population %:	53%
Median age for adjacent census tracts:	38
Median household income:	\$103,361

FOOT TRAFFIC DATA

N/A at this time

NOTABLE CHARACTERISTICS

- Grand Central within 0.5 mile radius.
- 519,607 total daytime population within 1 mile radius.